

EDUCATION

BOSTON UNIVERSITY

Boston, MA Sept. 2013 - May 2017

EXPERIENCE

PRODUCER

Maverick Media Portland, OR Jan. 2021 - Oct. 2021

VIDEO PRODUCER

Aol New York, NY Aug. '17 - Dec. ' 21

VIDEOGRAPHY INTERN

Museum of Fine Arts Boston, MA Spring 2017

PRODUCTION INTERN

WORLD Channel Boston, ΜА Summer 2016

SKILLS

PRODUCING VIDEO EDITING VIDEO SHOOTING COPYWRITING

SOCIAL MANAGEMENT AUDIENCE DEVELOPMENT

B.S. in Film/TV and Advertising Liberal Arts Concentration in Comparative Literature Overall GPA: 3.5, Cum Laude

- Working on live action projects for the Pokémon Trading Card Game.

- Sole producer on all US-based projects, ranging from hero videos to social assets to paid media banners and websites.
- Constantly communicating with both client and suppliers to keep everyone in the loop and happy with projects.
- Create and manage budgets and schedules.

- Manage teams of creatives to make the best possible product while ensuring their own growth and happiness.

- Head producer on 10 original mini-series, ranging from 'Behind the Drag', a docu-series about the inner lives of popular drag queens to 'Sport of Tomorrow', a series on the world of e-sports to 'Alternative Aging', which showcases people doing awesome and inventive things well into their golden years

- Conducting research and development for 20+ original series,
- including casting and ideation for new series and their directions
- Producing videos from start to finish and being the liaison between Verizon Media and outsourced production crews
- Traveling to locations to direct and supervise video production - Shooting and editing in-house content for select series and social assets
- Created and edited short, social video content for the
- museum's social media channels and archives
- Filmed visiting artist/expert lectures with a two-camera set up
- Created tailored video for every department of the museum

- Conducted research & development for fall programming for various PBS/WORLD shows, mainly the first season of DocWorld

- Created promotional graphics to promote new and old programming
- Assisted with social media management (Twitter and Facebook)



vanessaguintero.com vanessamguintero@gmail.com (786) 371-8646