# vanessa ourintero 

## EDUCATION

## BOSTON UNIVERSITY

Boston, MA

Sept. 2013 - May 2017

B.S. in Film/TV and Advertising<br>Liberal Arts Concentration in Comparative Literature<br>Overall GPA: 3.5, Cum Laude

## EXPERIENCE

## PRODUCER

Maverick Media
Portland, OR
Jan. 2021 - Oct. 2021

## VIDEO PRODUCER

Aol
New York, NY
Aug. '17-Dec. ' 21

- Working on live action projects for the Pokémon Trading Card Game.
- Sole producer on all US-based projects, ranging from hero videos to social assets to paid media banners and websites.
- Constantly communicating with both client and suppliers to keep everyone in the loop and happy with projects.
- Create and manage budgets and schedules.
- Manage teams of creatives to make the best possible product while ensuring their own growth and happiness.
- Head producer on 10 original mini-series, ranging from 'Behind the Drag', a docu-series about the inner lives of popular drag queens to 'Sport of Tomorrow', a series on the world of e-sports to 'Alternative Aging', which showcases people doing awesome and inventive things well into their golden years
- Conducting research and development for 20+ original series, including casting and ideation for new series and their directions
- Producing videos from start to finish and being the liaison between Verizon Media and outsourced production crews
- Traveling to locations to direct and supervise video production
- Shooting and editing in-house content for select series and social assets


## VIDEOGRAPHY INTERN

Museum of Fine Arts
Boston, MA
Spring 2017

## PRODUCTION INTERN

WORLD Channel Boston, MA
Summer 2016

- Created and edited short, social video content for the museum's social media channels and archives
- Filmed visiting artist/expert lectures with a two-camera set up
- Created tailored video for every department of the museum
- Conducted research \& development for fall programming for various PBS/WORLD shows, mainly the first season of DocWorld
- Created promotional graphics to promote new and old programming
- Assisted with social media management (Twitter and Facebook)

SOCIAL MANAGEMENT
AUDIENCE DEVELOPMENT
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